Factors affecting supply of chemicals – resulting in the source of the chemical being changed, or the formulation reworked, unbranded to branded, or a different brand perhaps.

War disrupts supplies, physically preventing materials getting through.

Relationships are also disrupted, whether through anti-whatever sentiment (German probably), either on a personal or business level.

“Patriotism … “ deals with this in the US – was there an equivalent in the UK? Trading-with-the-enemy ACT (mainly dyes and pharmaceuitcals eg Salvarsen, which had its name changed in the states)